

FAX# 703 528 7880 OCT30/12 19.23
HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

DATE OCT30/12 19.23

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE =					AGENCY EST# = 1897						
AGENCY PRODUCT CODE =											
20	S	600P-630P	30		\$1,500.00	11/4	11/4	0		SUN	0
PROGRAM : EYEWITNESS NEWS											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
60	A		600P-700P	30		\$1,500.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: WE CAN OFFER												
THIS IS A MAKE-GOOD FOR NOV4 ON LINE-20 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#20	MISSED: SUN/600P-630P				NOV4		30S	\$1,500.00	(OCT30/12)	
			OFFER: SUN/600P-700P				NOV4		30S	\$1,500.00	PLS ADVISE.	
CMT: WE CAN OFFER												
NOV/12 200520.00												
CONTRACT TOTAL											200520.00	
TOTAL SPOTS											111	

MARKET TOTALS \$489,073 WFTV 41% WKMG 16% WESH 24% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 1% EFTV 0%

SHARES ESTIMATED*

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-DATE X-LATE Y-DAYS Z-COMMENTS *MULTIPLE